



CAMPAIGN BASICS

4th Edition "AQUEST ESTIU, PLATJA D'ARO, per CEL, MAR i TERRA" – MAY- JULY 2024

1.- Organiser of the draws

The ASSOCIACIÓ D'EMPRESARIS CASTELL PLATJA D'ARO i S'AGARÓ (AdEM), with registered address in Platja d'Aro, Av. Castell d'Aro, nº 13, esc. A, entl. 1ª and CIF G17052473, organises the prize draws of the "AQUEST ESTIU, PLATJA D'ARO ... PER CEL, MAR I TERRA".

The aim is to promote Platja d'Aro and the establishments taking part in the campaign.

2.- Start and end date of the campaign

The "AQUEST ESTIU, PLATJA D'ARO...PER CEL, MAR I TERRA" campaign will begin on 18 May and end on 10 July 2024.

3.- Dates of draws and prizes

➤ DATES OF INSTAGRAM DRAWS:

CEL prize 1st draw – **29 May**

MAR prize 2nd draw – **12 June**

TERRA p r i z e 3th draw – **26 July**

Prizes:

- ★ *Stays in hotels/apartments/campings*
- ★ *Gourmet menus*
- ★ *Shopping vouchers*
- ★ *Experiences and other gifts*

➤ DATE DRAW DATE VIP WEEKEND AT PLATJA D'ARO...BY SKY, MAY AND EARTH: 10 July 2024

This prize will consist of:

- ★ *Helicopter flight to Castell d'Aro, Platja d'Aro, S'Agaró and if privileged environment from Montmeló.*
- ★ *Sailing boat trip with catering included*
- ★ *Weekend stay in a hotel/apartment*
- ★ *Gourmet menu in participating restaurants... and other gifts*

*During the campaign, more information on the prizes of each draw will be provided through the XXSS and the AdEM website, www.adem.cat.

*The winner of the prize cannot exchange it for cash or another prize.

AdEM reserves the right to modify the prize if on the day of declaring the winner there are problems of stock and therefore, impossibility of delivering the prize.

*The prizes will be enjoyed during the period of time indicated by each one, respecting the conditions and characteristics.

By default: stays, menus and experiences will be enjoyed before 30 April 2025, excluding high season and long weekends. Vouchers expire on 30 November, excluding sales and offers.

4.-Participation requirements:

➤ TO THE SWEEPSTAKES VIA INSTAGRAM:

1. Follow the Instagram account @empresaris_platjadaro.
2. Like the publication of the sweepstakes in which you want to participate.
3. Tag at least 1 person in the comments.

*Followers can participate as many times as they want, as long as they meet the requirements.

*Participation in one prize draw does not prevent participation in the others.

➤ TO THE DRAW FOR THE VIP WEEKEND AT PLATJA D'ARO:

1. Be of legal age
2. Make a purchase or consumption in a participating establishment, for a value equal to or greater than €20.
3. For each purchase or consumption ticket you will receive a participation ticket.

HOW TO PARTICIPATE:

- 1.- Fill in the ticket with your personal details.
- 2.- Deposit it in the mailbox of the establishment.
- 3.- Keep the receipt and ticket/invoice of purchase together.

* Each customer can participate as many times as they wish according to the number of tickets, they obtain with a consumption of 20€ or more, as long as they keep the receipt and the ticket.

They are excluded from participating in the draws:

- The staff of companies supplying products or services to the organising entity (AdEM).
- Staff and owners for purchases/consumption made in the establishment itself. All may participate by making purchases/consumption in other establishments.

5.- Selection of the winners, communication and prize-giving.

Each draw will be carried out, on the scheduled dates, as indicated below:

➤ **Via Instagram:**

- By means of automatic draws via Instagram APP, which will be recorded in an internal video, as transparent proof of the choice of the winner in a legal manner.
- For each draw there will be one winner and 2 alternates.
- The choice of the winner will be announced in a post on our Instagram profile, the same day or the following day, after verification of compliance with the conditions and rules of the draw.
- AdEM will contact the winner of the draw via private message on Instagram.
- The winner must contact AdEM within 6 days of the date on which the message was sent. If at the end of the established period, we have not received a response, we will contact the first alternate, to whom the same deadlines as those indicated by the winner will apply, and if necessary, the second alternate will be contacted. Once the substitutes have been exhausted, AdEM reserves the right to declare the draw void.

➤ **By purchase/consumption with a ticket and ballot box in participating establishments.**

- By means of a draw among all the tickets, in the Assembly Hall of the Castell d'Aro, Platja d'Aro and S'Agaró Town Council, on 10 July at 12 noon, open to the public and in the presence of the competent authorities. A second ticket will be drawn if the first one does not meet the participation requirements.
- A second ticket will be drawn if the first one does not meet the participation requirements.
- The winner will be contacted by the AdEM via e-mail and/or telephone. If the winner is notified by e-mail, he/she must contact the AdEM within 5 days from the date of receipt of the e-mail. If, at the end of the established period, no contact is made, the first substitute will be contacted and the same deadlines will apply. If there is no response, AdEM reserves the right to declare the draw void.

The prizes will be delivered in person, with a visual report for publication in XXSS and/or other media, on the dates indicated to the winners and must be collected by the winner, or the person designated by the winner, identifying themselves with their ID card, passport or accrediting document that AdEM considers equivalent.

➤ **PRIZES FOR COLLABORATING ESTABLISHMENTS AND PERSONNEL INVOLVED:**

1 ticket will be drawn for each of the 3 prizes:

- ✓ **1st prize for the collaborating partner:** A place on a helicopter flight over the Costa Brava for one of the member establishments.
- ✓ **2nd prize for the staff involved:** A stay in a BCN hotel with breakfast, dinner for 2 people and more.
- ✓ **3rd prize for the staff involved:** Lot of products and/or vouchers to be consumed in the establishments.

The 2nd and 3rd prizes will be drawn among the staff of the winning establishments and will be published on XXSS. If the tickets from the same establishment coincide, a second ticket will be drawn.

6.- Dissociation from Instagram

Instagram does not sponsor, endorse or administer this promotion and is not associated with it. The participant dissociates him/herself completely from Instagram and is aware that he/she is providing his/her information to the Castell Platja d'Aro and S'Agaró Business Association (AdEM), and not to Instagram.

7.- Reservations and limitations

A.- AdEM reserves the right to exclude from the draw, and therefore from the prize-giving, those participants who, in its opinion, have participated incorrectly or those participants who defraud, alter or disable the proper functioning and the normal and regulatory course of the current campaign, including those who are evidenced or suspected of irregular behaviour in the sense described.

B.- Comments or opinions whose content is considered inappropriate, offensive, insulting or discriminatory or which could violate the principles of the right to honour, personal and family privacy and one's own image will not be allowed. AdEM will not be held responsible for any damage caused by the comments made by participants in the campaign, which may at any time offend the sensibilities of other participants or people.

C.- From the moment of acceptance of these rules, AdEM reserves the right to use the name and image of the winner, consenting the participants to the use and publication of their image and name in any type of advertising, promotion, publication (including Internet), or any other media, for promotional or informative purposes as long as these are related to the present campaign, without economic compensation of any kind.

D.- AdEM is not responsible for possible failures in the participation due to a malfunction of the Internet, Instagram (given that they are independent platforms) or any other cause, such as interruptions, incomplete or unregistered participations, ..., nor for any damages that may be caused to the user.

E.- The prizes will be subject to the provisions of Law 35/2006, of 28 November, regulating the income tax of natural persons (IRPF). However, AdEM will assume the payment on account of the IRPF in the appropriate cases, so that the winners of the prizes can enjoy them without having to pay any amount, at the time of receiving them.

8.- AdEM reserves the right to modify the rules or content of the prizes or to cancel the draws, provided that there is a justified cause.

9.- Acceptance of the rules

The simple participation in each draw implies the acceptance of these rules.

10.- Data protection

Data controller: The data controller is the Asociación de Empresarios de Castell Platja d'Aro y S'Agaró, with address at av. Castell d'Aro, 13, Esc. A, entlo. 1ª, C.P. 17250 de Playa de Aro (Girona). The personal data will be included in a file called "Competitions, draws and activities". The processing will be independent of that carried out by the social network as a result of the use of the same.

Purpose of processing: To process your registration and manage your participation in the prize draws. In the event of being a winner, for the delivery of the prize and the management of the prize and the promotion of the prize draws.

The data will be processed solely for the purposes expressed, and may not be further processed for purposes incompatible with those described herein.

What personal data do we process and where do we obtain them from? The personal data that we process from you are the data that you provide when you register to participate in the prize draws and the data that you provide when you are declared the winner.

Legitimation of the data processing: The legal basis for processing your personal data is the consent you give us by participating in the sweepstakes and accepting the terms and conditions of the campaign.

Retention of data: We will retain your data for the duration of the sweepstakes and for the period of limitation of any possible legal actions that may arise..

Who your data will be communicated to: Your data will not be communicated to any third party outside AdEM, except for the Tax Agency for compliance with tax obligations and external service providers related to the organisation of prize draws. No international transfer of data will be made.

What are your rights? You have the right to access, rectify, delete, oppose, limit and request the portability of your personal data. You can contact the Castell Platja d'Aro and S'Agaró Business Association by sending an e-mail to adem@adem.cat. In any case, you have the right to lodge a complaint with the Spanish Data Protection Agency. www.aepd.es